



BotForge
by RegisterMySite

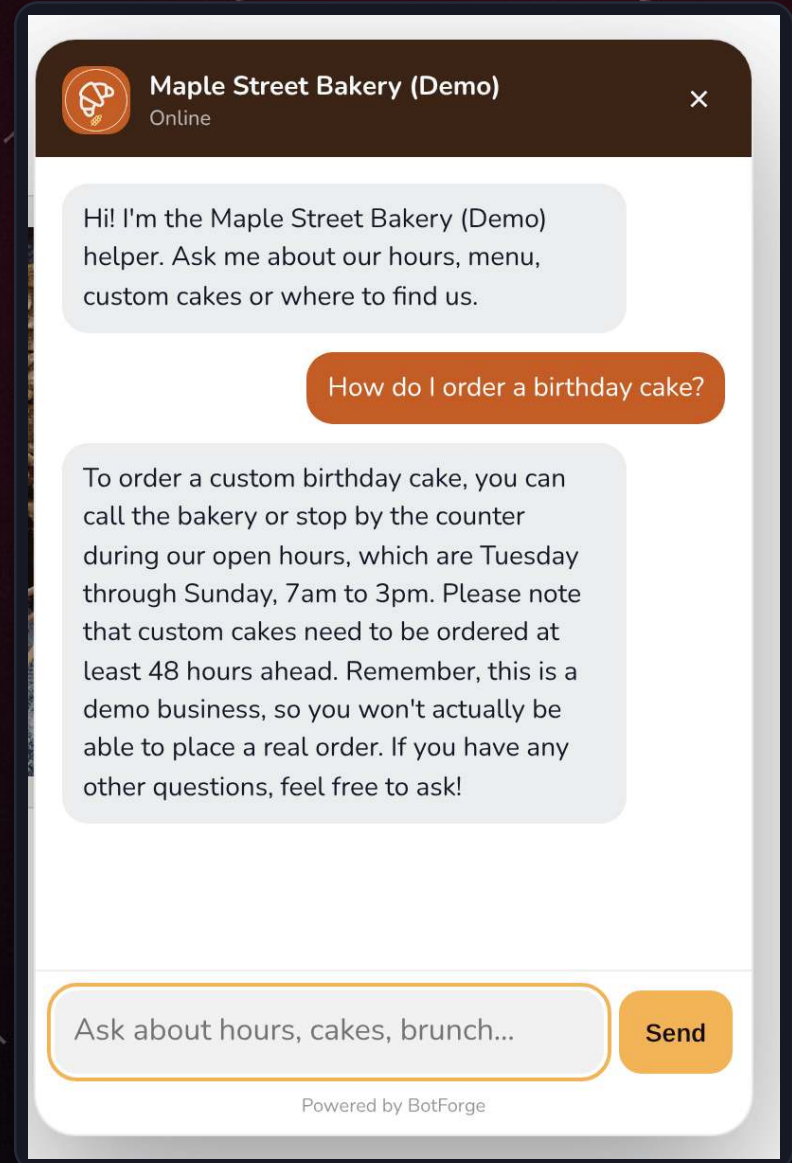
CLIENT GUIDE · STEP BY STEP

Build a chatbot that knows your business

From sign-up to a live, on-brand helper on your website. No coding, one copy-and-paste.



Demo business: Maple Street Bakery (Demo) is made up.



The finished demo bot, live on a real web page



A helper that looks like you and knows your stuff



Looks like your brand

Your colors, font, logo, welcome message and a button label you pick.



Knows your content

You teach it with text, Markdown, PDFs and web pages. It answers from that.



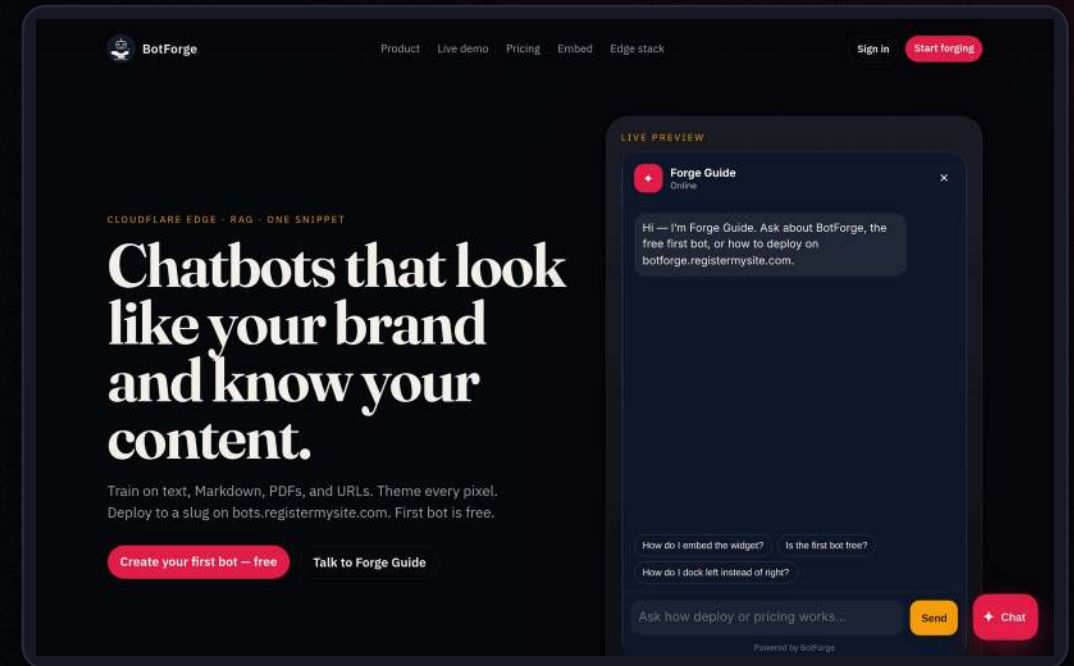
One snippet

Copy one line of code and paste it into your site. That's the install.



First bot is free

Each extra bot after the first needs a subscription.

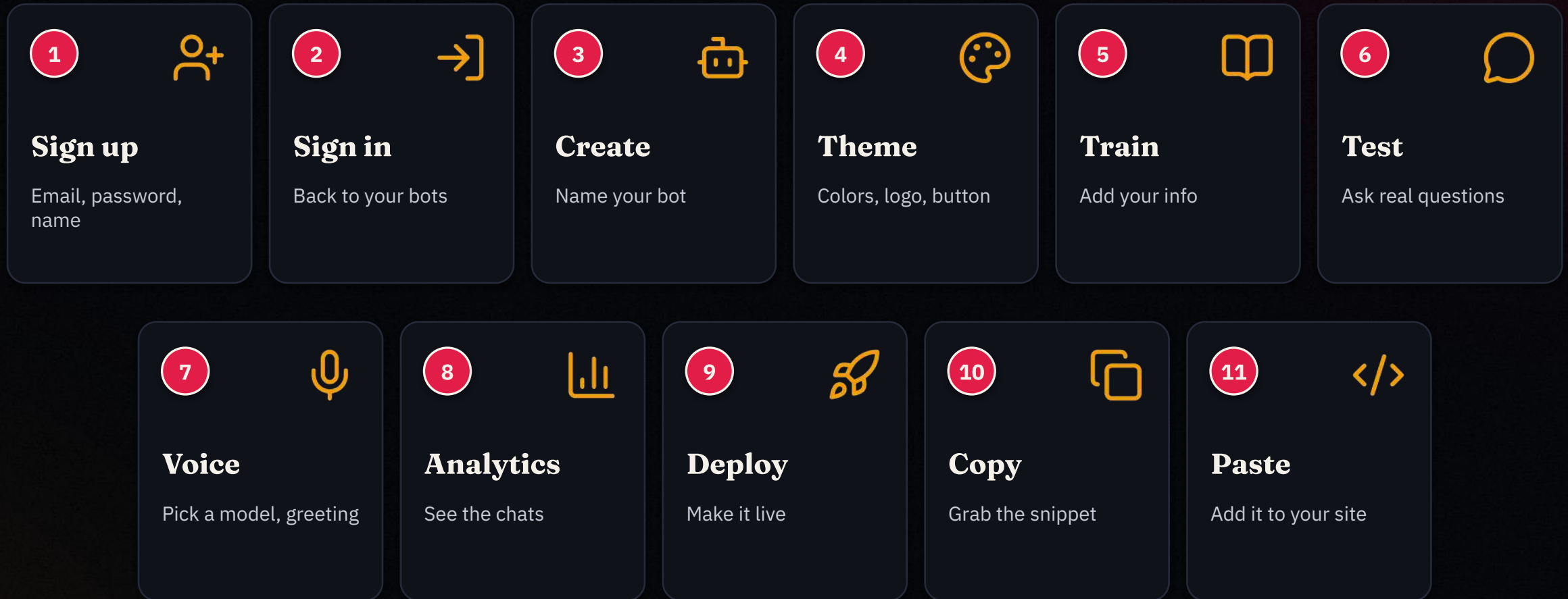


From the BotForge home page: *"Chatbots that look like your brand and know your content."*

botforge.registermysite.com



Eleven small steps, start to finish



Every screen in this guide is a real screenshot from our demo account.



Create your free account

BotForge

Sign in with email

Use an email account so HTML Studio export stays in this window. No GitHub or Google redirect.

Email

1

Password

2

Display name

3

4

[Already have an account? Sign in](#)

Or continue with

Go to botforge.registermysite.com

Click "Create your first bot — free", then "Need an account? Create one".

1 Email

Use an email you check. We used a Gmail address.

2 Password

Pick a strong one and save it in your password manager. It shows as dots.

3 Display name

Your name or your business name.

4 Create email account

That's it. In our test there was no code to type and no verification email.



Coming back later? Sign in with the same email

BotForge

Sign in with email

Use an email account so HTML Studio export stays in this window. No GitHub or Google redirect.

Email

1

Password

2

3

[Need an account? Create one](#)

Or continue with

[Continue with GitHub](#)

[Continue with Google](#)

Open botforge.registemysite.com/login

Or click "Sign in" at the top of the home page.

- 1 Type your email**
The same one you signed up with.
- 2 Type your password**
It stays hidden as dots.
- 3 Click Sign in**
You land on "Your bots", your list of chatbots.



Heads-up from our test

The email box can show white with pale text that's hard to read. What you typed is still there, so just carry on.



Click New bot and give it a name

The first screenshot shows the 'Your bots' workspace. A red circle with the number 1 highlights the 'New bot' button in the top right corner. The second screenshot shows the bot configuration page for 'Maple Street Bakery (Demo)'. A red circle with the number 3 highlights the 'Bot forged' button at the bottom right of the configuration panel.

1

Click New bot

Top right, or "New bot" in the menu.

2

Type a name, click OK

A small box asks for "Bot name". We typed Maple Street Bakery (Demo).

3

"Bot forged"

That message means it worked. The bot editor opens.



Make it look like your business (brand tab)

Name
Maple Street Bakery (Demo)

Avatar

Choose File No file chosen



Primary
Secondary
Accent

Font
Nunito

Theme
light

Position
Bottom right

☒ Sticky
☐ Open on page load

Launcher label
Ask the bakery

Custom CSS (Shadow DOM only)

Live preview


Maple Street Bakery (Demo)
Online

Hi! I'm the Maple Street Bakery (Demo) helper. Ask me about our hours, menu, custom cakes or where to find us.

What are your hours?
How do I order a birthday cake?

Where are you located?

Ask about hours, cakes, brunch...
Send

- Avatar**
Upload your logo. We used a croissant we drew ourselves.
- Colors**
Primary, secondary and accent. We used bakery orange, brown and honey.
- Font**
We picked Nunito.
- Theme**
Light, dark, auto or custom.
- Position**
Bottom right or bottom left.
- Launcher label**
The button text: "Ask the bakery".
- Live preview**
Changes show up here. Autosave is on.



Teach it about your business (knowledge tab)

Add text, Markdown, PDFs, or URLs. Training runs on the edge and is incremental.

Paste knowledge

Paste product copy, FAQs, policies...

1 Index text

URL

2 https://... Scrape

Upload file (pdf, md, txt)

3 Choose File No file chosen

Preview retrieval

Ask a test question Retrieve

4

- maple-menu.md
markdown · READY · 1 chunks
Retrain Delete
- Maple Street Bakery | Sourdough & Custom Cakes in Long Beach (Demo)
url · READY · 1 chunks
Retrain Delete
- Pasted note
text · READY · 1 chunks
Retrain Delete

Live preview

Maple Street Bakery (Demo)
Online

Hi! I'm the Maple Street Bakery (Demo) helper. Ask me about our hours, menu, custom cakes or where to find us.

What are your hours? How do I order a birthday cake?
Where are you located?

Ask about hours, cakes, brunch... Send

Powered by BotForge

- 1 Paste text, click Index text**
We pasted a short FAQ: hours, location, how to order, cakes, brunch.
- 2 Add a web page, click Scrape**
We added the bakery's demo website.
- 3 Upload a file**
PDF, Markdown or text. We uploaded a one-page menu.
- 4 Wait for READY**
Each source shows READY when it's learned. Ours took under a minute.



Preview retrieval shows the exact info it will use

1

How far ahead should I order a birthday cake?

2

Retrieve

3

```
[maple-menu.md]
# Maple Street Bakery (Demo) - Menu & Ordering

This is a fictional demo business used in a
RegisterMySite tutorial. It is not a real bakery.

## Everyday menu
- Sourdough loaves (classic, seeded, and olive), fresh
  out of the oven every morning at 7am
- Pastries: butter croissants, cinnamon rolls, blueberry
  muffins, and seasonal scones
- Cookies: chocolate chip, oatmeal raisin, and
  snickerdoodle
- Coffee and tea to go

## Custom cakes
- Custom birthday and celebration cakes need to be
  ordered at least 48 hours ahead.
- Sizes: 6-inch (serves 8-10) and 8-inch (serves 12-16).
- Flavors: vanilla, chocolate, lemon, and carrot cake.
- To order a cake, call the bakery or stop by the counter
  during open hours.

## Weekend brunch
- Saturday and Sunday, 8am to 2pm. Walk-ins welcome.

---
```

```
[Pasted note]
Maple Street Bakery (Demo) - Frequently asked questions.
This is a fictional demo business for a tutorial.
```

1

Type a test question

We asked: "How far ahead should I order a birthday cake?"

2

Click Retrieve

BotForge looks through everything you added.

3

Read the matches

It showed our menu file and the FAQ, both saying cakes need 48 hours. If the right info doesn't show up, add it and try again.



Why this matters

The bot answers from what it finds here. If the facts are right in this box, the answers will be too.



Ask it real customer questions in the live preview

Maple Street Bakery (Demo)
Online

Hi! I'm the Maple Street Bakery (Demo) helper. Ask me about our hours, menu, custom cakes or where to find us.

1 What are your hours?

2 We are open Tuesday through Sunday, 7am to 3pm. We are closed on Mondays. Remember, this is a demo business, so feel free to ask questions, but we can't take real orders.

How do I order a birthday cake?

To order a custom birthday cake, you'll need to call the bakery or stop by the counter during our open hours, which are Tuesday through Sunday, 7am to 3pm. Don't forget to order at least 48 hours ahead! And just a friendly reminder, this is a demo business, so we can't actually fulfill any orders.

Ask about hours, cakes, brunch... Send

Powered by BotForge

Maple Street Bakery (Demo)
Online

We are closed on Mondays. Remember, this is a demo business, so feel free to ask questions, but we can't take real orders.

How do I order a birthday cake?

To order a custom birthday cake, you'll need to call the bakery or stop by the counter during our open hours, which are Tuesday through Sunday, 7am to 3pm. Don't forget to order at least 48 hours ahead! And just a friendly reminder, this is a demo business, so we can't actually fulfill any orders.

Do you have gluten-free bread?

3 I'm not sure about gluten-free bread options. Our menu does feature sourdough loaves, but it doesn't specifically mention gluten-free. You might want to call the bakery or stop by to ask about availability. Remember, this is a demo business, so we can't take real orders or provide actual products.

Ask about hours, cakes, brunch... Send

Powered by BotForge

1

Ask like a customer

Click a starter question or type your own.

2

Real answer from your info

"We are open Tuesday through Sunday, 7am to 3pm. We are closed on Mondays."

3

Honest when it doesn't know

We never mentioned gluten-free bread, so it said it wasn't sure and suggested calling. That's your cue to add the info.



Pick the AI model and greeting (voice tab)

Model

1
Llama 3.3 70B Fast

Welcome message

2
Hi! I'm the Maple Street Bakery (Demo) helper. Ask me about our hours, menu, custom cakes or where to find us.

Input placeholder

3
Ask about hours, cakes, brunch...

Starter questions (one per line)

4
What are your hours?
How do I order a birthday cake?
Where are you located?

System prompt

5
You are the friendly online helper for Maple Street Bakery (Demo), a fictional family-owned neighborhood bakery used as a demo. Answer only from the knowledge base: hours, menu, location, ordering and custom cakes. Keep answers short, warm and PG. If you don't know, say so and suggest calling or stopping by. Always remind people this is a demo business if they try to place a real order.

Live preview

Maple Street Bakery (Demo)
Online

Hi! I'm the Maple Street Bakery (Demo) helper. Ask me about our hours, menu, custom cakes or where to find us.

What are your hours? How do I order a birthday cake?
Where are you located?

Ask about hours, cakes, brunch... Send

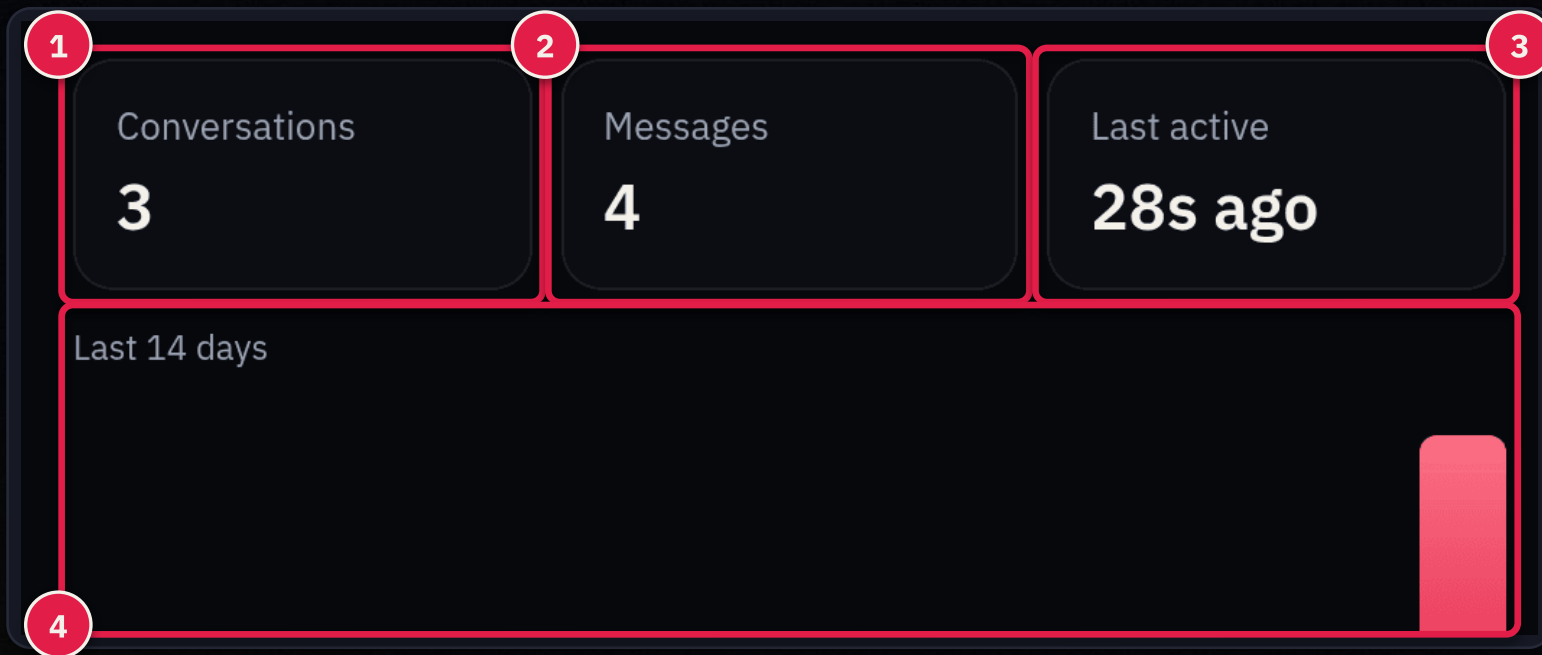
Llama 3.1 8B Instruct FP8
Llama 3.1 8B Instruct Fast
Llama 3.2 3B (fast)
Llama 3.3 70B Fast
GLM 4.7 Flash

The 5 models on offer. Default is the first one.

- Model**
We picked Llama 3.3 70B Fast.
- Welcome message**
The first thing visitors see.
- Placeholder**
Hint text in the typing box.
- Starter questions**
One per line. They show as buttons.
- System prompt**
Its personality and rules. Ours: warm, short, PG, answer from the knowledge base.



See who's chatting (analytics tab)



- 1 Conversations**
Separate chats. We had 3.
- 2 Messages**
Questions visitors asked. We had 4.
- 3 Last active**
When someone last chatted.
- 4 Last 14 days**
A bar for each day.



What we noticed

Chats in the editor's preview didn't count. The numbers went up only after people chatted on the live pages (Step 9 onward), so give it real traffic before judging.



One click makes your bot live (deploy tab)

The screenshot shows the BotForge interface for a bot named "Maple Street Bakery (Demo)". The interface is divided into several sections:

- Top right:** Buttons for "Save", "Update deploy" (highlighted with a red circle and number 1), and "Delete".
- Navigation tabs:** "brand", "voice", "knowledge", "deploy" (selected), and "analytics".
- Status:** A dropdown menu showing "DEPLOYED" (highlighted with a red circle and number 2).
- Public URL:** A text field containing "https://bots.registermysite.com/2bysj665" (highlighted with a red circle and number 3) and a "Copy" button.
- Embed snippet:** A code block containing a script tag for embedding the bot.
- Copy snippet:** A button to copy the embed snippet.
- HTML Studio snippet:** A code block containing an HTML snippet for embedding the bot.
- Copy Studio snippet:** A button to copy the HTML Studio snippet.
- Allowed origins:** A text field for specifying allowed origins.
- Live at:** A text field showing "Live at https://bots.registermysite.com/2bysj665" (highlighted with a red circle and number 4).
- Live preview:** A window showing the bot's interface with a greeting message and input fields for questions like "What are your hours?", "How do I order a birthday cake?", and "Where are you located?".

- 1 **Click Deploy**
Top right. Afterwards it reads "Update deploy". Use that after changes.
- 2 **Status: DEPLOYED**
It said DRAFT before.
- 3 **Your public web address**
Ours: bots.registermysite.com/2bysj665
- 4 **"Live at ..." message**
Confirms it worked. It can hide partly behind the preview.



Share the link, too

bots.registermysite.com/2bysj665 opens the bot on its own full page.



This one line is your whole installation

`https://bots.registermysite.com/2bysj665` Copy

Embed snippet

1

```
<script src="https://bots.registermysite.com/widget.js?v=3" data-bot="2bysj665" async></script>
```

2

Copy snippet

HTML Studio snippet

```
<!-- RegisterMySite BotForge -->
<script src="https://botforge.registermysite.com/embed.js?v=3" data-bot-id="bot_b66f8a79c0b63f1b248e22e1" data-bot="2bysj665" data-position="right" data-open="false" data-label="Ask the bakery" async></script>
```

Copy Studio snippet

Allowed origins (optional, one per line)

3

Copied

OUR EMBED SNIPPET (COPIED)

```
<script src="https://bots.registermysite.com/widget.js?v=3" data-bot="2bysj665" async></script>
```

- 1 **Find "Embed snippet"**
On the deploy tab, under the public URL.
- 2 **Click Copy snippet**
Or select the text and copy it.
- 3 **Look for "Copied"**
Now it's on your clipboard, ready to paste.

</> Two snippets?

There's also an "HTML Studio snippet". It does the same job with extra settings for our HTML Studio. Either one works.



Just before `</body>`, once, and it shows on the page

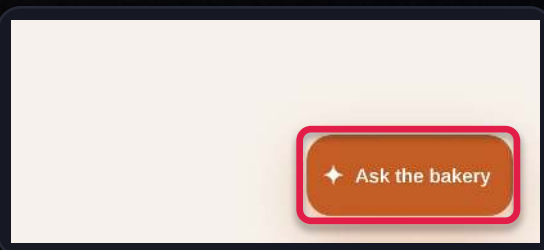
YOUR WEB PAGE (HTML)

```
<html>
  <head> ... </head>
  <body>
    ... your page content ...

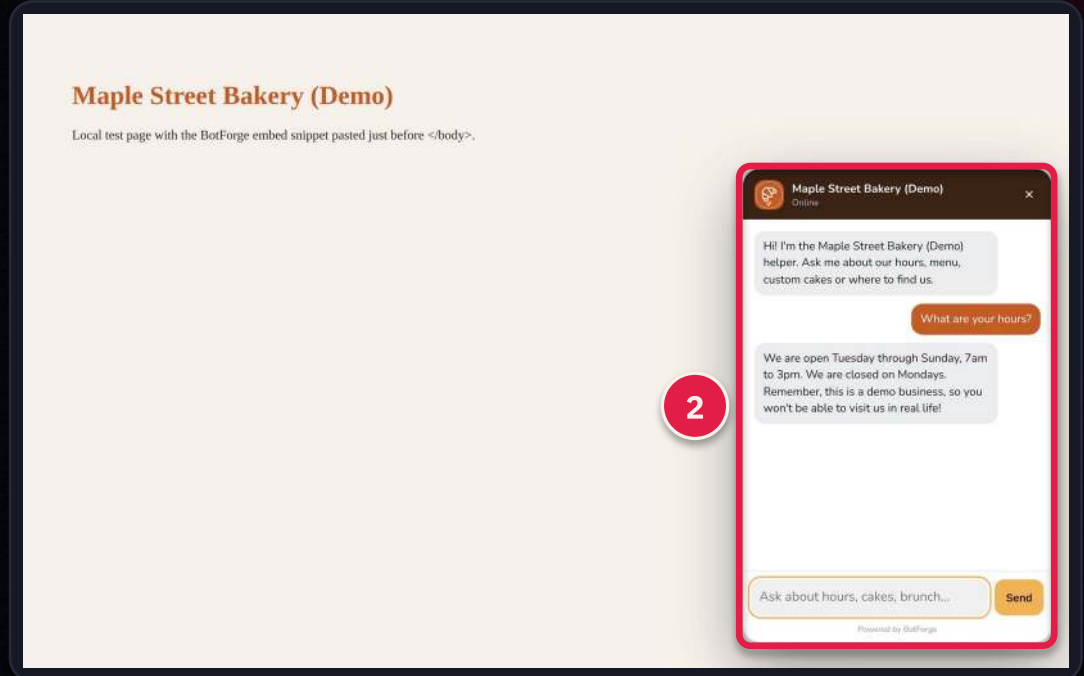
    <script src="https://bots.
      registermysite.com/widget.js?v=3"
      data-bot="2bysj665" async></script>

  </body>
</html>
```

1



Before a click: just the button. **Tip:** paste it in a shared footer so it shows on every page.



2

1

Paste right before `</body>`

Most site builders have a "custom code" or footer box. Paste it there once.

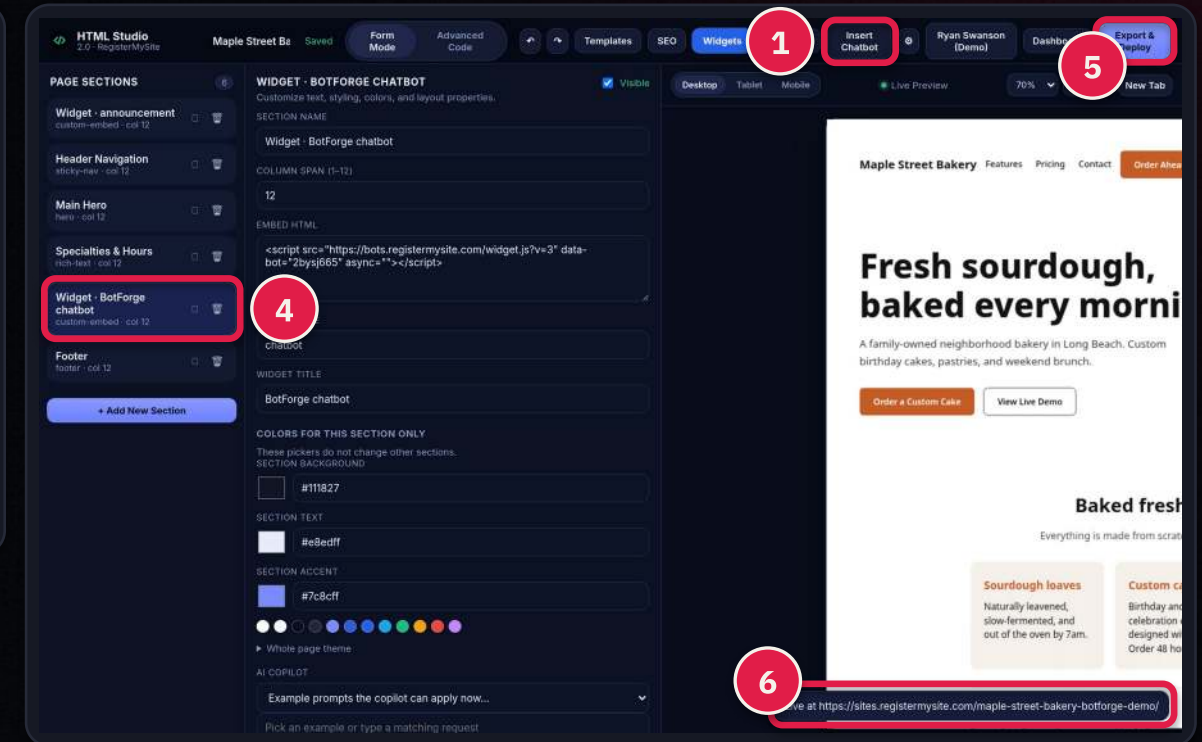
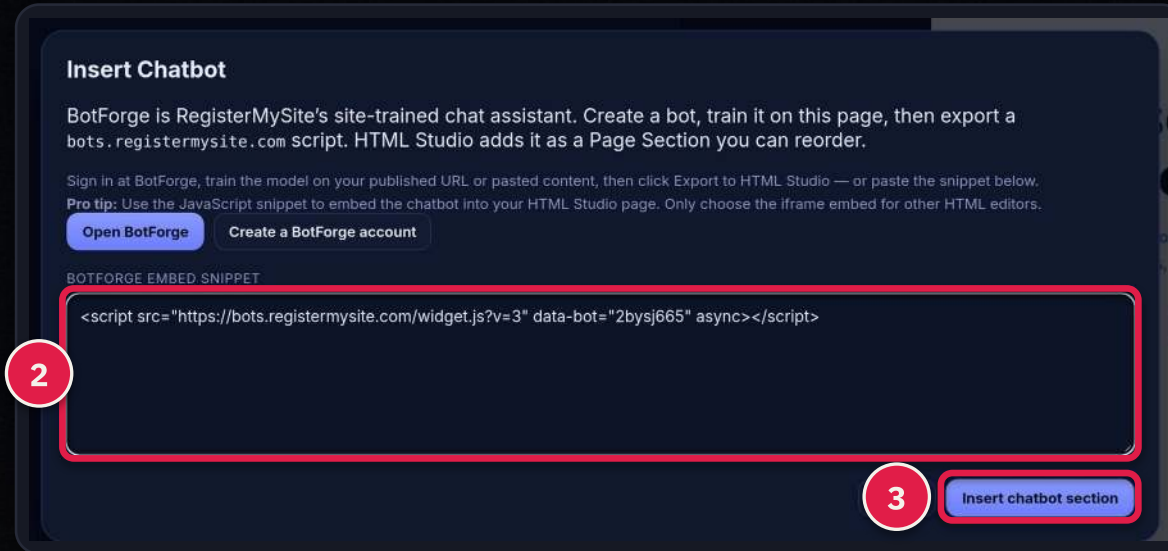
2

Your chat opens on the page

Visitors click your "Ask the bakery" button in the corner, and the chat pops up.



Our website builder has an Insert Chatbot button



1 Insert Chatbot
In the HTML Studio top bar.

2 Paste the snippet
Into "BotForge embed snippet".

3 Insert chatbot section
It's added to your page sections.

4 New section
"Widget · BotForge chatbot".

5 Export & Deploy
Pick a web address, publish.

6 "Live at ..."
The page is live, bot included.



See where your bot is live

The screenshot shows the BotForge 'Account' page. On the left sidebar, the 'Account' menu item is highlighted with a red box and a red circle with the number 1. The main content area shows the account details for 'Maple Demo Owner'. Below the 'Save profile' button, the 'Installed on' section is highlighted with a red box and a red circle with the number 2. It lists a page with the URL 'sites.registermysite.com/maple-street-bakery-botforge-demo' highlighted with a red box and a red circle with the number 3. To the right of this entry is an 'Open' button highlighted with a red box and a red circle with the number 4.

1

Click Account

In the left menu, after you sign in.

2

Find "Installed on"

Pages that loaded your bot show up here.

3

Your live page

Ours: sites.registermysite.com/maple-street-bakery-botforge-demo, with the bot name, visit count and last seen.

4

Open

Opens that page so you can see the bot yourself.



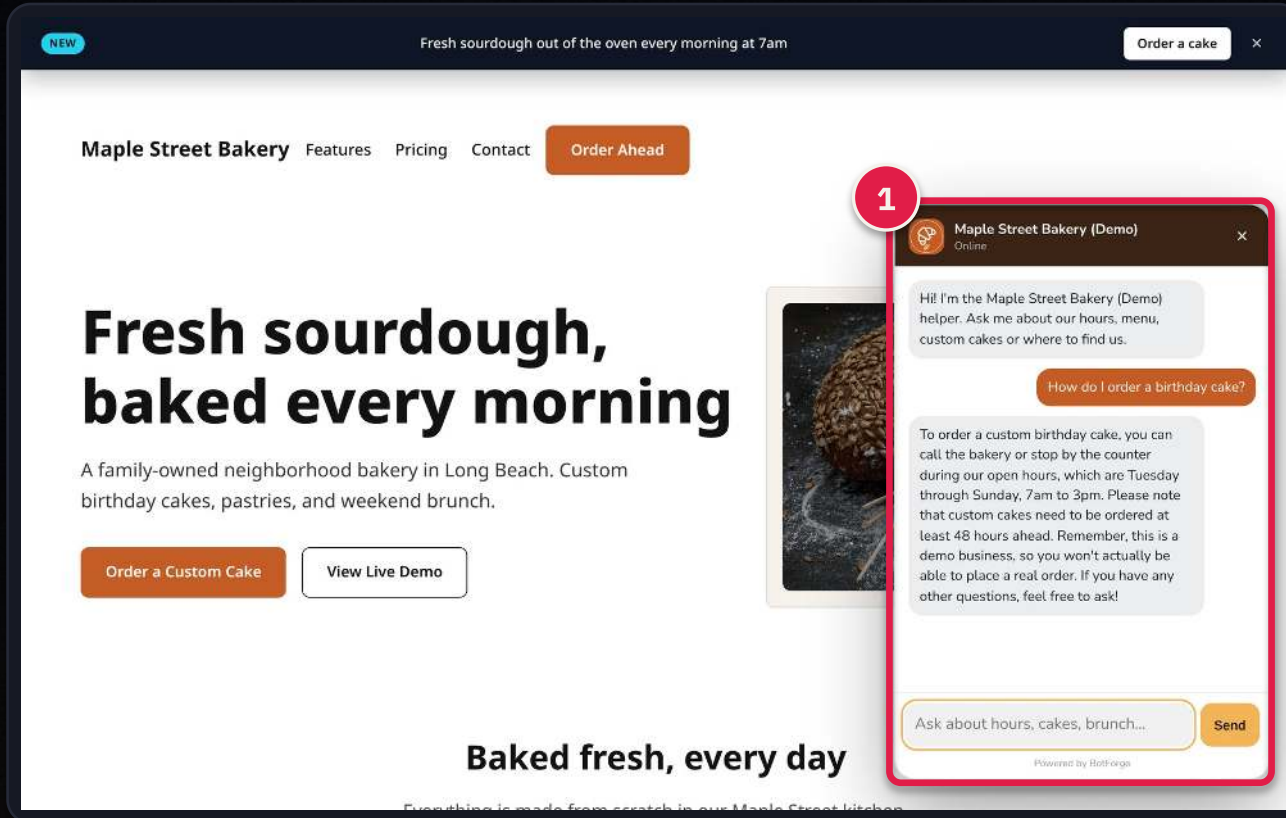
When does a page show up?

After someone opens a page with your snippet on it. Your bot's own share page isn't listed, just your websites.

WORKS WITH ANY WEBSITE



Anywhere you can paste HTML, your bot can live



Live now: sites.registermysite.com/maple-street-bakery-botforge-demo/
Our demo page on HTML Studio, with the bot answering a real question.



Cloudflare Pages

Paste into your HTML before `</body>`.



Netlify

Same: paste into your HTML files.



GitHub Pages

Any static HTML page works.



Site builders

Any that allow custom HTML or embed code.



RegisterMySite HTML Studio

Built-in Insert Chatbot button.



Real messages we saw, and what to do



"Deploy to mint a slug."

Shown before your first deploy. Click Deploy and your public address appears.



"Live at <https://bots.registermysite.com/...>"

Good news: it worked. It can hide behind the preview panel, so look closely.



"No live installs seen yet."

Account page, before any visitor has opened a page with your snippet. Open your live page, then refresh Account.



"I'm not sure about gluten-free bread options..."

The bot doesn't have that info. Add it on the knowledge tab.



"Rotating the slug immediately 404s the previous URL and snippet."

Only rotate if you must. Then paste the new snippet everywhere.



Send button hard to read

Its text is always dark. Pick a light accent color on the brand tab.

Still stuck? Call (562) 751-4597 or email info@registermysite.com and we'll take a look with you.



Your chatbot in eleven steps

- | | | | |
|--|---------------------------|--------------------|---------------------------|
| 1 Sign up | Email, password, name | 2 Sign in | Same email and password |
| 3 Create | New bot, then name it | 4 Theme | Logo, colors, font, label |
| 5 Train | Text, web pages, files | 6 Test | Ask real questions |
| 7 Voice | Model, greeting, starters | 8 Analytics | Chats and messages |
| 9 Deploy | One click, live | 10 Copy | Copy snippet |
| 11 Paste Before <code></body></code> or HTML Studio, then check Account | | | |



BotForge by RegisterMySite

WE'RE HERE TO HELP

Want us to build your bot with you?



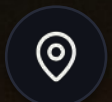
registermysite.com



(562) 751-4597



info@registermysite.com



In person in LA and OC

TRY THE LIVE DEMO

The bot on its own page

`bots.registermysite.com/2bysj665`

The bot on a website

`sites.registermysite.com/
maple-street-bakery-botforge-demo/`

Build your own

`botforge.registermysite.com`

Maple Street Bakery (Demo) is a made-up business created for this guide.